xx edition 2015

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Seagate, SGI reach further together

Seagate Technology, one of the key world players in data storage and hard drive manufacturing, will be extending its reach further through an alliance that it has forged with SGI, a global leader in high performance computing solutions. Seagate's International Marketing Director, Aad Dekkers, says the agreement is a sign of how this transnational corporation has complemented their portfolio to broaden its span.

Of every 100 GB of information stored in the world, 40GB are kept safe by devices and services that are made by a company called Seagate Technology. It is, without a doubt, one of the key global players in the data storage game today. In a move sure to expand their technological footprint in the world, they announced a new partnership with another top player in the computing solutions branch: Silicon Graphics International (SGI), an American software and hardware manufacturer with focus on high performance equipment.

"Working with Seagate, our joint customers will be able to fully utilize each solution's strengths and achieve benefits such as increased performance, extreme scalability, cost-effectiveness and ease-of-use," SGI said in a press release published by BusinessWire.com. On their website, Silicon Graphics International Corp. (SGI) states that it was originally founded as Silicon Graphics Inc. in the early 1980s by Jim Clark, a professor at Stanford University, in California, alongside some of his Stanford graduate students. While the idea that started it all was to make a powerful semiconductor chip aimed for 3D graphics rendering, the transnational giant now makes high speed computing easy for businesses, universities, laboratories, financial institutions and manufacturers of all sorts.

The two companies will be joining forces to offer Seagate's ClusterStor solutions to the public. This bundle of technologies was specially engineered to handle intensive workflows with optimum performance. The award-winning computing package will allow users around the world faster processing times without the hassle that usually comes with maintaining high-end data storage equipment.

"We're very excited about the promise both companies are committed to fulfilling through this partnership," Ken Claffey, Vice President of ClusterStor at Seagate Cloud Systems & Solutions said when asked about what this partnership means to the company. Mr. Claffey states that research activities in many fields will benefit from this joint technology offering. Quicker and more efficient data storage and processing will let scientists, academics and businessmen forget about complex computing processes and focus on achieving their objectives.

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The ClusterStor 9000 system, one of its more popular models, has many impressive technical features that make it a solid investment for companies of all kinds with an interest in quick and secure access to data, especially in large quantities. According to the technical sheet, the system is proven to reduce data center floor space, power, cooling and administrative costs up to 60% less than products offered by other companies.

The system boasts of supporting up to 63GB/s per rack, a lower disk failure rate and the best application performance at the lowest total cost of ownership in the market. An astounding 3,444 TB per rack of raw system capacity is sure to satisfy most high-performance data centers and customers.

Seagate Cloud Systems and Solutions' International Marketing Director, Aad Dekkers, states that while they are one of the few remaining companies that build disk drives, the last few years have found them expanding their portfolio to become a company with a broader span and a wider offering of services to their customers.

Mr. Dekkers came to work for Seagate after it became the full owner of a company called EVault in 2014. EVault is a backup and recovery provider that helps businesses with heavy regulation (financial services, legal and healthcare) to recover lost data or keep it safe. Mr. Dekkers has over 20 years experience with marketing in the IT business and has worked with companies like NetApp, Sun Microsystems and Tulip Computers.

"Seagate's core business is designing and building disk drives for data storage globally. We're one of the three remaining vendors in the market and we are responsible for 40% of all the data that is stored in the world," he states. The company uses global, open standards for its drives in order to make sure that any device can use its units and, therefore, reach computers in every corner of the globe.

What sets Seagate apart from other companies is that the research and development is aimed at making a better usage of those standards, in order to provide solutions that can store large quantities of data and do this in a stable and reliable way. It is this aim that has earned them the reputation of being one of the top names in data storage solutions.

"More and more at Seagate other components are sold with the hard drives, and we are moving more into complete, self-contained storage systems. We'll continue to manufacture and sell the most amazing, high-quality hard drives, as well as broaden the amount of services we can provide to customers according to their individual needs," Mr Dekkers states.