

A partner to the global networking industry

Taiwan-based MitraStar is a world leading Design, Manufacturing and Service (DMS) company with in-depth expertise in the latest fixed broadband, mobile broadband and multimedia applications on multiple platforms as well as smart home solutions for IoT applications. Mr. Ellic Wu, Manager Corporate Sales and Business development, emphasises that uniquely, the company offers complete solutions, including software components. "This allows us to tweak product designs in close consultation with our customers in the networking industry."

MitraStar Technology was established in January 2011 as a 100% owned subsidiary of Unizyx Holding Corporation, a Taiwan-based company principally engaged in the provision of network communication products and broadband access solutions. The Company's products mainly consist of wireless/mobile network products, wired network products, local network products, digital multimedia networking products, digital storage devices, cloud services, Internet security appliances and network management software, among others.

Selling into more than 150 countries worldwide, MitraStar enjoys wide industry recognition, particularly as the world's leading CPE designer and manufacturer. CPE is short for Customer-premises equipment or customer-provided equipment (CPE), and entails any terminal and associated equipment located at a subscriber's premises and

connected with a carrier's telecommunication channel at the demarcation point. In this space, MitraStar Phantom set-top box last year won a Red Dot Award for Product Design. The Phantom had previously also won an IF award. The set-top box design covers a full range of product platforms from Pay-TV STB to the latest HD and HEVC 4K2K premium STB, and it's capable of delivering high-resolution audio/video and networking data synchronization. Combined with IP cams and Network Storage Servers (NAS), MitraStar set-top boxes provide comprehensive home entertainment and sharing functionalities for a better digital living experience.

The product underscores that MitraStar goes beyond what a DMS is traditionally tasked with, says Mr. Wu. He explains that in an industry as fast paced and technologically complex as networking, and telecommunication in general, MitraStar needs to deliver complete

solutions and serve as a partner to its customers in the entire process from product development to manufacturing and beyond. This requires expertise not just in hardware but also in design and software. "Most of our ODM customers have their own hardware engineers. But we invest not only in hardware engineering, but also in software. We're also software-led in product design. This is important as the telecom environments we provide products for are highly complex; you need software to address technological issues at the design stage."

Based in Taiwan with an additional manufacturing facility in China, MitraStar keeps focusing on the development of mobile broadband, next-generation networking, digital home multimedia and smart life products and applications.

MitraStar

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