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Project management in the cloud

A leading provider of project management cloud solutions, US-based LoadSpring Solutions is growing fast. The company recently established an EMEA division in London, and joined the network of ESRI, the global leader in Geographical Information Systems (GIS). Stacey Witt, a board member of LoadSpring Solutions as well as their Executive Vice President marketing, explains how they make it easy for their customers to migrate their project management data to the cloud.

Founded in 1999, LoadSpring helps enterprise clients around the world to come up with faster and smarter decisions in project management. Through its cloud portal, called SpringBoard, clients can put their data

in a cloud which streamlines their business processes and enables real time information to project teams. At the core of its offerings, the SpringBoard cloud portal delivers complex project management applications to global users in a secure and easy to use format - quickly.

"But access isn't a complete solution," Ms. Witt points out. "Customers need value added solutions and a single, easy to use portal for their entire suite of Project Management Software tools. SpringBoard provides a single support source for their applications from the application layer to its infrastructure, an easily accessible training platform for multi-vendor applications, as well as management tools for application license compliance, application provisioning, a global view of where applications are being used, as well as c-level dashboards. All of these additional features are critical to decision making and LoadSpring through its SpringBoard cloud portal enables all of this. These tools are what make LoadSpring the market leader and unique compared to all other cloud providers. These tools also enable LoadSpring to provide the complete Project Management solution in their customers' custom Perfect Project Cloud."

Now customers can add into their Perfect Project Management cloud ESRI's ArcGIS, the world's leading provider of GIS systems. "We host and support over 200 different applications

for our global customers which project teams use to improve performance in their estimating, scheduling, geo spatial, BIM, and contract management areas of work. These software partners enable us to help customers fulfil all their core applications needs all within 1 cloud, 1 password, and 1 access point, bringing value and ease to their internal IT group."

Ms. Witt adds that LoadSpring targets mid to enterprise customers across a variety of industry sectors, ranging from aerospace to construction, through to government and manufacturing. The company has offices in Boston, Massachusetts, Carlsbad, California; and, recently established, in London, UK. A partner network ensures that the Pacific Asia and South Africa are also covered.

Ms. Witt believes growth drivers in their space are tied to the acceptance and security confidence of the cloud, and with LoadSpring core focus on creating customer's custom Project Management clouds as well as our focus on security this in her view actually explains why LoadSpring continues to grow fast. "The migration for companies to the cloud is not easy and our system and onboarding process takes the complexity and fear out of it."