

Are you ready for a drastic change in IT?

Braintribe is the company behind tribefire, a revolutionary Data as a Service (DaaS) platform bridging the gap between old and new technologies in preparation for the Digital Transformation.

Braintribe CEO and Founder, Stefan Ebner describes tribefire as “a next generation normalisation layer that can help organisations bridge the gap between their existing IT infrastructure and the more agile, digital initiatives they need, in order to stay competitive.”

tribefire has already attracted several large corporations such as Johnson & Johnson and Credit Suisse, to leverage

the value of enterprise information within their legacy systems for the digital age. Using the platform, both companies built modern data supply chains to support Digital Transformation.

Mr. Ebner believes legacy IT environments simply aren't agile enough to accommodate the demands of the digital age. “Change is paramount, and that change needs to be disruptive.”

He elaborated further, saying “Large corporations realise they need to digitise their IT infrastructure but they're weighed down by legacy systems and big data. They can ask conventional software developers and tech consultancies for help, but they won't give them a truly meaningful solution. Real change is needed and that's what we're giving them with our disruptive platform, tribefire. We've developed the platform from scratch and we have positioned ourselves as the middle-man. We want to put our technology in the hands of partners who believe in disruptive change as much as we do.”

Following the instant success of tribefire, Braintribe has been focusing entirely on the platform's development. Braintribe's most recent update to tribefire has unleashed the full value of their technology to support start-ups, providing them with a new method of developing compelling applications. Given the technology is in its infancy, industry recognition for the platform

has been impressive, Braintribe was chosen by Gartner as a Cool Vendor for Data Integration in 2015.

Braintribe currently has around 50 enterprise customers who are supported by Braintribe offices in Austria, United Kingdom, India and Brazil. The company recently moved its headquarters to London and is in talks with investors whose financial injection should help speed up international expansion. “Our objective is to be a major European software vendor, with global reach and impact by the end of 2016,” says Mr. Ebner.



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